

Reddish firm weeds out deal with the US

A REDDISH firm - which is at the forefront in fighting the environmental menace of superweeds - has clinched a lucrative deal with a US supplier

Stem Injection Systems (Europe), has struck a deal with a leading Oregon-based company to become the preferred supplier of a new stem injection treatment for the whole of the UK and Europe.

The new technology brings a different approach to tackling superweeds which include Japanese knotweed. The plant, which if allowed to spread can quickly infest entire areas of vegetation creating major problems for local authorities, landowners and developers.

The injection system works by delivering a measured dose of herbicide into the centre of the plant rather than just to the surface. The system targets only the plants injected, and according to the firm, means that there is no environmental risk of spray drift, run-off or water contamination.

by Peter Devine

Business partners David Layland and Richard Podmore set up the firm in 2005, having recognised a niche for timely, cost-effective control solutions in the face of growing government and environmental legislation.

Mr Layland explained: "This is the first time this treatment method has been available outside the United States and we've already had enormous interest from a number of commercial organisations and local authorities including Stockport MBC which has just bought a couple of the systems for use on local sites."

Anticipating significant orders from across Europe the firm is already gearing up for business expansion, having just relocated to new offices in Houldsworth Mill, Reddish.

Pictured - left to right - David Layland and Richard Podmore (s)



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